Media4Display, digital signage control

Media4Display is a digital signage solution that allows to remotely control and broadcast multimedia contents in real time to a network of displays.

Media4Display is acclaimed for its simple and intuitive use.

Its strength, its scalability and reliability enable it to respond fully to the needs of small to large digital signage networks.
Functioning

Media4Display digital signage CMS allows, via a web browser, to plan digital communication 24 hours a day and to control multimedia content broadcasting on remote screen networks, in companies, points of sale, agencies…

Fields of use

Education  
Restauration  
Retail  
Enterprise  
Industry  
Corporate services  
Public places
Main functions

**Media Store**
Support of all types of media content: videos, photos, Flash, PowerPoint, web pages, RSS feeds, interactive content...

**Slides**
Divide displays into multi-zones which are associated with medias (image, video, feeds...)

**Sequences**
Playlist of media/slides to broadcast. With option to overlay banners/logos.

**Local Content Management**
Broadcast management can be entirely or partially delegated to local contributors.

**Targets**
Create groups of screens based on variables or any type of criteria (location, size, format...)

**Schedule**
Consists of defining which sequences will be broadcast on the displays of various players at a given point in time.

External data sources

Media4Display software natively interfaces with other computer applications. Display, in real time, data from your data base and information systems:

- CRM
- Production monitoring
- Schedule
- Stock management
- Data base
- Widgets creator: clock, graphs, dynamic tables, Twitter®, YouTube®, status indicators.
Interaction

Thanks to its API Media4Display interacts with external events. Content can be launched or interrupted by third-party applications, sensors or by the Media4display remote control function available via a web browser on tablet or smartphone, etc.

Supervision and administration

Server

- Administration and monitoring of fleets of screens or tablets
- Player software update
- Screen capture reports
- Centralized alarms

Player

- Watchdog monitoring of player
- Alarm messages in case of failure
- Automatic player restart management
- Screen ON/OFF function control

Mobile administration app

Supervise a network of screens from a smartphone
- Compliance
- Synchronization
- Update
- Screenshot

Trigger actions on players:
- Synchronize
- Restart the software
- Restart the player
- Activate/deactivate the player
- Update the screenshot

Players

Media4Display software runs on Windows and Android and can be installed on any type of player hardware.

- Mini pc
- HDMI key
- Interactive kiosk
- Set top box
- Tablet
- POS terminal

Media4Display is also available for Samsung SSSP 4.0 displays running on Tizen.

Screen types and sizes

All screen technologies supported: LCD, OLEO, LED panel, video projection, touch screen...

The software supports any screen size: 16/9, stretch, video walls, horizontally or vertically installed.

- Screen
- Interactive kiosk
- POS terminal
- Video projector
- Standard
- Video wall
- Vertical
VDMS machines are equipped with Media4Display software which enables to display content on the integrated screens, to update this content in real time and to remotely manage the complete system via a 3G connection.

"The initial feedback has been very positive. With already hundreds of rolled out machines in Ireland, United Kingdom, Australia and Canada, we have proved that our solution is successful."

Testimonials

**France Télévision**

«Media4Display is an easy to use solution. It doesn’t require any specific installation on the users PC. Its web interface is very user-friendly and can handle all types of multimedia content including images, videos, PowerPoint...»

Frédérique SAYAGH - Internal Communication Manager

**Vend Data Media Solutions**

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Ray MURPHY - Project Manager

**Banque Populaire**

Media4Display’s maturity, security, and the solution’s operability (alarm notification, dashboards, administration, etc.) won over the panel comprised of employees from i-BP and the banks directly impacted by the project.

Aurélia JAEGGER - Project Supervisor - Innovation Department
Created in 1982, Telelogos publishes and markets software dedicated to digital signage, mobility and point of sale networks. Telelogos has built a base of more than 2,000 customers (400,000 licenses) from small and medium-sized enterprises to the largest corporations in France and across the globe.

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